



PROFESSIONAL PROFILE



Innovative, passionate, ethical individual that can design at a high level.

These traits have enabled me to be an effective and dynamic member of any team. My commitment to success and to providing a comprehensive array of solutions, along with my love for design has fueled my passion.

EDUCATION



- BFA Graphic Design** Aug 2007 - Jun 2011
University of the Pacific
Stockton, California
- Parsons School of Design** Jun 2006 - Aug 2006
Graphic Design Summer Program
New York, New York
- Achievements**
 - Accepted to the National College Undergraduate Research Conference 2011**, Ithaca University
Delta Envisions Campaign
 - Accepted to the Pacific Undergraduate Research Conference 2011**, University of the Pacific
HOPE Campaign
 - Pacific American Marketing Association Designer**
Nominated 2011 Main Events Advertising Campaign Lead Designer

PROFESSIONAL SKILLS



1. SOFTWARE

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|--------------------|---------------------------------|-----|
| Adobe Photoshop | <div style="width: 95%;"></div> | 95% |
| Adobe Indesign | <div style="width: 95%;"></div> | 95% |
| Adobe Illustrator | <div style="width: 91%;"></div> | 91% |
| Adobe Dreaweaaver | <div style="width: 85%;"></div> | 85% |
| Adobe AfterEffects | <div style="width: 85%;"></div> | 85% |
| Invision | <div style="width: 70%;"></div> | 70% |
| Sketch | <div style="width: 70%;"></div> | 70% |
| HTML & CSS | <div style="width: 70%;"></div> | 70% |
| Mac OS X | <div style="width: 95%;"></div> | 95% |
| Windows | <div style="width: 80%;"></div> | 80% |

WORK EXPERIENCE



- BEGA - North America** Mar 2016 - Current
Designer in Carpinteria, CA
Responsible for BEGA North American advertising and marketing design. Coordinated with BEGA Germany's Design Department to organize implementation. Tasks include but not limited to Mobile Application Design, Catalog Layout, Email Marketing and other campaigns.
- Moss Motors, Ltd.** Oct 2012 - Mar 2016
Lead Designer in Santa Barbara, CA
International marketing campaigns and branding projects. Responsible for comprehensive print marketing and advertising design for both their; British, Mazda Miata and conglomerate sub-merchandising companies. Worked simultaneously with two marketing teams to develop advertising and marketing campaigns.
- Warp 9, Inc.** Apr 2012 - Dec 2012
UI/UX Designer in Santa Barbara, CA
Lead Designer working with in-house developers and high-end clients to design websites, in particular eCommerce sites. Projects included mobile application design and general marketing/branding material. They ranged in diversity from a Luxury Property Investment Firm in Australia to a High End Luggage store in San Francisco.
- POP, LLC** Jun 2011 - Apr 2012
Designer in Santa Barbara, CA
Designer for the Design Agency POP. Projects included, interface design, branding and advertising design. Highlighted project was the complete Identity System for a NFL player. I was responsible for entire project creation to completion ranging in a multitude of tasks.
- University of the Pacific** May 2010 - Jun 2011
Designer in Stockton, CA
Designed advertisements, marketing campaigns, and created branding identities for the University of the Pacific and its affiliates. Worked several projects simultaneously along side multiple deadlines.
- Freelance** Jan 2009 - Current
Designer in Santa Barbara, CA
Designer and consultant for a multitude of projects and companies. Specifically Fastspring, a software company in Santa Barbara and Crowbar Studios a digital agency. Most recent projects are creating private label brands/products that I launch and sell within online markets such as Amazon.com and TouchofModern.com.

