

"DESIGNER/DIRECTOR"

NATHAN JAN EISLER

"EDUCATION"

BFA Graphic Design
Aug 2007 - Jun 2011
University of the Pacific
California

Parsons School of Design
May 2006 - Sep 2006
Graphic Design Program
New York

"ACHIEVEMENTS"

Accepted to the National College
Undergraduate Research Conference 2011
Ithaca University

Accepted to the Pacific Undergraduate
Research Conference 2011
University of the Pacific

contact@nathaneisler.com

"EXPERIENCE"

UGG - Mar 2018 - Current
Digital Designer in CA
Reporting to Global Creative Director
Concept and art direct seasonal campaign photo shoots for global brand. Design and concept motion and video content for all channels utilizing seasonal imagery and products. Responsible for choosing seasonal campaign imagery selects and creating retouch documents. As well design digital content across multitudes of channels.

BEGA - North America Mar 2016 - Mar 2018
Lead Designer in CA
Responsible for BEGA North American advertising and marketing design. Worked with BEGA Germany's Design Department to organize implementation. Tasks include but not limited to Mobile Application Design, Catalog Layout, Email Marketing and other campaigns.

Moss Motors, Ltd. Oct 2012 - Mar 2016
Lead Designer in CA
International marketing campaigns and branding projects. Responsible for comprehensive print marketing and advertising design for both their; British, Mazda Miata and conglomerate sub-merchandising companies. Worked simultaneously with two marketing teams to develop advertising and marketing campaigns.

Warp 9, Inc. Apr 2012 - Dec 2012
UI/UX Designer in CA
Lead Designer working with in-house developers and high-end clients to design websites, in particular eCommerce sites. Projects included mobile application design and general marketing/branding material. They ranged in diversity from a Luxury Property Investment Firm in Australia to a High End Luggage store in San Francisco.

POP, LLC Jun 2011 - Apr 2012
Lead Designer in CA
Lead Designer for the Agency POP. Projects included, interface design, branding and advertising design. Highlighted project was the complete Identity System for a NFL player. I was responsible for entire project creation to completion ranging in a multitude of tasks.

University of the Pacific May 2010 - Jun 2011
Graphic Designer in CA
Designed advertisements, marketing campaigns, and created branding identities for the University of the Pacific and its affiliates. Worked several projects simultaneously along side multiple deadlines.